



JOINT INITIATIVE

IMMERSIVE PREPAREDNESS PRACTITIONER EXPERIENCE

A Joint UNDP-IOM Capacity Building Initiative
Leveraging Serious Gaming in Support of
Effective Preparedness and Anticipatory Action

The United Nations Development Programme (UNDP) and the International Organization for Migration (IOM) are joining forces to design, develop and deliver an **immersive experience for preparedness and anticipatory action** as part of a joined-up capacity building initiative aimed at strengthening national and local capacities for response.

RATIONALE

By developing and delivering an integrated and immersive capacity building experience, UNDP and IOM foster a unified approach to preparedness and anticipatory action aimed at **enhancing the awareness and capabilities of national and local stakeholders involved in preparedness for response**.

This joint initiative is underpinned by existing UNDP and IOM corporate collaboration through the **IOM-UNDP Joint Programme of Action** and the Capacity for Disaster Reduction Initiative (CADRI), aiming to scale up the impact of partnership between the two organizations by leveraging their comparative advantages and strengthening joined-up action at the global, regional, national, sub-national and local levels. This joint initiative allows for a **more efficient use of expertise and financing**, enabling both organizations to achieve greater impact and reach a wider audience, and ensuring that the new gaming initiative aligns with broader strategic objectives.

TARGET AUDIENCE

Primary



National and local
authorities mandated for
disaster preparedness &
response

Secondary



UNDP & IOM Country/Regional
Offices



UN System & partners



Stakeholders in preparedness
& anticipatory action

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THE “WHY” OF SERIOUS GAMING

The UNDP-IOM Immersive Preparedness and Anticipatory Action Initiative harnesses **the power of serious gaming** as an innovative and immersive way to engage audiences in understanding, preparing for, and responding to a range of risks and crises.



Serious gaming offers a transformative way to experience the complex challenges underpinning decision-making for preparedness for response, remain steadfast in the face of uncertainty, and unleash the practitioners' potential across different scenarios.



Serious gaming deepens the understanding of the imperative of preparedness planning for response while testing and enhancing various skills from problem-solving to strategic planning and stakeholder coordination.

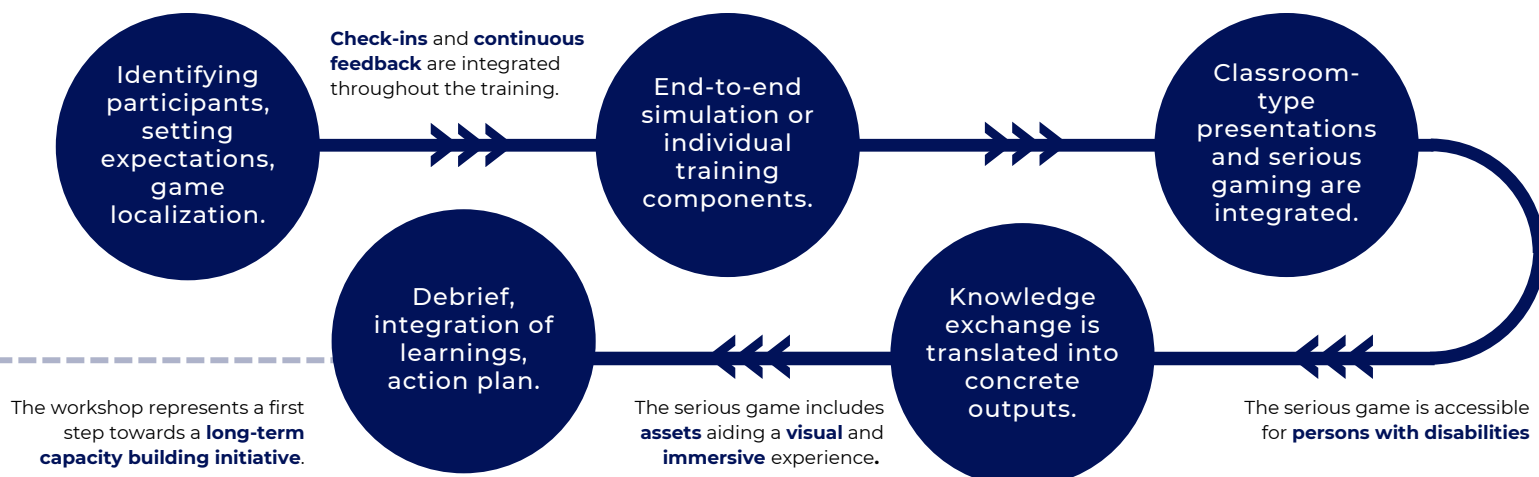


Serious gaming creates a “safe-to-fail” environment where failure can be embraced as an opportunity for growth, practitioners learn from setbacks, and are encouraged to use creative experimentation and disruptive thinking.

THE “HOW” OF SERIOUS GAMING

This capacity building initiative is designed to be offered nationally through national or local level workshops or series of events aimed at reinforcing the awareness and operational capacity of mandated institutions, stakeholders and partners to design and implement preparedness and anticipatory action that enables effective response to disasters and crises.

The UNDP-IOM Immersive Preparedness and Anticipatory Action Initiative is delivered through virtual, face-to-face and hybrid workshops, events and engagements facilitated by subject matter experts.





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THE OUTCOMES OF SERIOUS GAMING

This capacity building initiative is geared towards:

Showcasing the complex challenges underpinning decision-making for preparedness and anticipatory action under conditions of uncertainty.



Enhancing the understanding and operational capabilities for preparedness for disaster/ crisis response of institutions, stakeholders and partners.

Experiencing the benefits of collaboration and coordination for preparedness and anticipatory action among a wide range of stakeholders, at different levels.

Providing practical step-by-step guidance on how to design and implement preparedness activities that enable effective response to disasters and crises.

Defining triggers, thresholds, and required actions to translate early warning into early and anticipatory action.



UNDP and IOM are collaborating with **ImaginetiC Simulation + Design** for the development of this capacity building initiative. ImaginetiC has been a pioneer in serious game design and immersive training simulations since its establishment in 1996. With nearly three decades of experience, the expertise of ImaginetiC spans various domains, including humanitarian aid, disaster risk reduction, and climate change preparedness. The team comprises seasoned professionals with extensive experience collaborating with UN agencies, international organizations, and NGOs.



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