Tallinn | LOCAL ACTION | MAYORS FOR ECONOMIC GROWTH | Funded by the European Union | UNDP

INSPIRATION SESSION

TALLINN'S PATHWAY

How the City of Tallinn used SDG localization to move from industrial to digital and green

URBAN LEARNING CENTER

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30 March 2023
14:00 IST (13:00 PM CET)

ACCESS SESSION

BACKGROUND

The Mayors for Economic Growth (M4EG) Facility is part of the M4EG initiative, launched and funded by the European Union since 2017. The M4EG Facility is run by UNDP, starting from 2021, in close cooperation with the EU, the local authorities, and a range of other partners. **https://eum4eg.com/**

ULC INSPIRATION SESSIONS

The M4EG offers resources, network and learning opportunities to explore new trajectories of growth, to make towns and cities more attractive for people and investment in the Eastern Partnership region. ULC plays an energizer and aggregator role that not only provides content and learning opportunities but also proactively seeks to mobilize the network. In line with this role, M4EG seeks to organize a series of inspira-

URBAN LEARNING CENTER (ULC)

The Urban Learning Centre (ULC) brings new learning and networking opportunities within the M4EG network providing an enabling learning ecosystem. This includes a new generation of Local Economic Development Plans, moving from a linear project to a 'portfolio of options' approach to tackling complex challenges, and innovation mentoring and seed-funds.

The ULC intends to introduce approaches beyond 'business as usual' with a range of tools and approaches with an 'urban makeover' intention, including such things as foresight, social and community listening, sensemaking, adaptive and agile management, learning and monitoring effects, all with a strong focus on local solutions linked to the global objectives set out in the 2030 Agenda for Sustainable Development and its framework of SDGs.

tion sessions offered to the whole network under the M4EG as a part of Urban Learning Center (ULC). Inspiration sessions will facilitate exchanges within an active and vibrant network of municipalities and will be open to all M4EG members.

https://eum4eg.com/urban-learning-center/
https://www.sparkblue.org/urbanlearningcenter

SESSION BRIEF

This inspiration session will be organized together with the City of Tallinn in Estonia and will focus on SDG localization and the transformative pathway of Tallinn. The session will provide inspiration on how Tallinn has utilized SDG localization and systemic approach to governance to transform itself from an industrial center to a digital hub and green city - earning the title of the European Green Capital for 2023.

https://greentallinn.eu/en/
https://strateegia.tallinn.ee/en

In 30 years Tallinn has transformed from an industrial city into a start-up and digital hub in Eastern Europe. This has led to fast economic growth but also to several urban management problems that transition cities face - urban sprawl, congestion and social division. Now Tallinn is embracing the SDGs as a framework to transform its governance system to face the challenges of 21st century cities. We will look at some of the insights from Tallinn's experience in key sectors on the road to SDG-s and how to use digitalization as a tool for better governance.

SPEAKERS

Lejla Sadiku (Opening Speech)

Lejla is the Team Leader for Innovation at UNDP Europe and Central Asia. She works on deploying system transformation frameworks to address complex development challenges. Her interests lie in how policy makers can embrace uncertainty and effectively deploy new approaches. Prior to UNDP, she worked with Norwegian development assistance and the World Bank in the area of human development.

Raido Roop (Opening Speech)

Raido is the Strategy director of Tallinn City Strategic Management Office He has worked for the Estonian Ministry of Finance being the Head of Public Administration and Public Service policy. He also led Estonia's state reform process.

Kalle Killar (Speaker)

Kalle is a Business Director in Tallinn City Strategic Management Office Kalle has over 15 years of experience working in different positions in the international organisations (European Bank for Reconstruction and Development, European Commission) and in different ministries in Estonia. Throughout his career Kalle has gathered experience in different areas from EU agriculture policy to investment banking in London that allows him to adapt to changing environment and maintain a positive attitude with an ability to find innovative solutions in the age of wicked problems. Kalle holds a master's degree in Business Administration from the University of Tartu.

Toomas Haidak (Speaker)

Toomas is the Sustainability Governance Advisor in Tallinn City Strategic Management Office. He has more than 15 years of experience in strategic planning in Estonia, working for the Ministry of Economic Affairs and Communications and the City of Tallinn. He led the elaboration of Estonia‘s National Transport policy and National Maritime policy. In Tallinn he was the head of citys’ Strategy Unit and led he elaboration of Tallinn City strategy 2025. Toomas holds an MBA from the University of Tartu and a master's degree in Urban Management from the University of Tallinn.

Diana Lopez (Speaker)

Diana A. López Caramazana was born in Valladolid (Spain) in 1974. She obtained her BA in Political Sciences at the University of Granada and studied International Relations at the Robert Schuman University in Strasbourg (France), obtaining a Diploma at the Institute for Political Studies (IEP). As a graduate she attended AMLOG (Advanced Management of Local Governance) at the University of Birmingham (UK) leading to her MSc. in Public Service Management.

She has been dedicated to issues related to local governance and the role of local governments in achieving the SDGs and international development since 1997. During her career, she worked for International Labour Organisation– ILO, Italian Ministry for Foreign Affairs and UN-HABITAT, the UN Programme for Human Settlements. She has also been a member of the Steering Committee of the London School of Economics research on “New urban governance” and reviewer of the 2018 and 2019 World Public Sector Report. Since June 2020 she works for the United Nations Development Programme in New York as Partnership Specialist on cities and local governments.

Christopher Raitviir (Speaker)

Christopher Raitviir is a Head of Digital Construction in Tallinn Urban Planning Department and BIM Project Manager in Estonian Ministry of Economic Affairs and Communications. At Tallinn he is leading digitalisation of built environment life cycle processes. At the ministry he is developing BIM-based building permit process which is being integrated to National Building Registry and giving his BIM experience to various other ongoing projects. Previosly he has been working in research group in the Tallinn University of Technology on the project of “Digitalisation of building life cycle using BIM processes”. Christopher has a master of science degree in civil engineering.

Tina Stoum (Moderator)

Tina facilitates the Mayors for Economic Growth Facility, an EU and UNDP initiative that intends to bring in (more) complexity and systems thinking and approaches in local economic development.

AGENDA

MODERATOR: Tina Stoum, M4EG Project Manager

14:00 - 14:05	**WELCOMING (5-7 MIN.)** **Opening remarks:** **Lejla Sadiku**, Innovation Team Lead **Raido Roop**, Strategy Director, Tallinn Strategic Management Office
14:05 - 14:20	**TRANSFORMATION OF TALLINN (15 MIN.)** **Kalle Killar**, Business Director, Tallinn Strategic Management Office **Tallinn Vision - Green and Global**
14:20 - 14:40	**SDG IMPLEMENTATION (20 MIN.)** **Toomas Haidak**, Sustainability Governance Advisor, Tallinn Strategic Management Office **The role of governance in working towards the SDG-s** Key sectors for green transition: • Circular Economy • Mobility • Urban planning • Energy
14:40 - 14:55	**INTERNATIONAL TRENDS AND CITY EXAMPLES (15 MIN.)** **Diana Lopez**, Partnership Specialist, Cities and Local Governments, UNDP
14:55 - 15:15	**DIGITALIZING URBAN PLANNING (20 MIN.)** **Christopher Raitviir,** Head of Digital Construction in Tallinn Urban Planning Department and BIM Project Manager in Estonian Ministry of Economic Affairs and Communications **The role of digitalization in urban planning and construction** **Case study:** digitalization of the detail design process in urban planning

15:15 - 15:25	**Q&A (10 min.)**
15:25 - 15:30	**SURVEY & CLOSING REMARKS (5 MIN.)** Survey on the content of the next session (by Menti)

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