Funded by
the European Union

UNDP

MAYORS FOR ECONOMIC GROWTH

EU RESPONSE &RENEWAL

LEARNING PROCESS + AREAS OF INTEREST EXPLAINER

Timeline

Call for Interest
(Current – Jan 2023)

- Info Sessions
- Application Process & Selection
- Announcement

Onboarding
(Feb 2023)

- Kick-off call
- Onboarding training sessions
  - Social listening
  - Sensemaking
  - Design & Mentoring
- Procurement

Implementation
(Mar – Dec 2023)

- Activity implementation
- Show & Tell (July)
- Sensemaking workshop (July and Nov)

Total 4 sessions as part of onboarding /
Each sessions will not be more than 2 hours

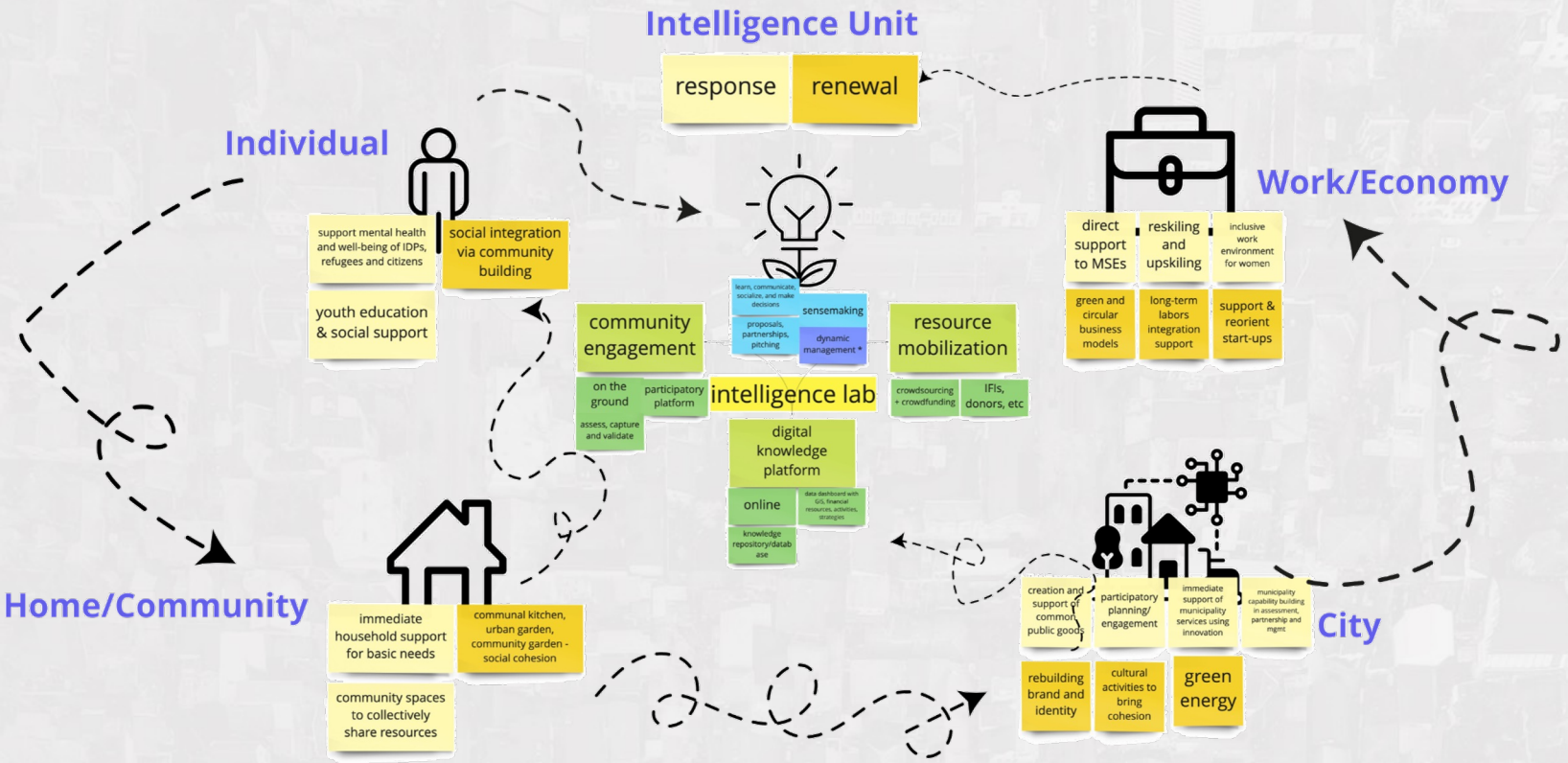
Urban Makeover for

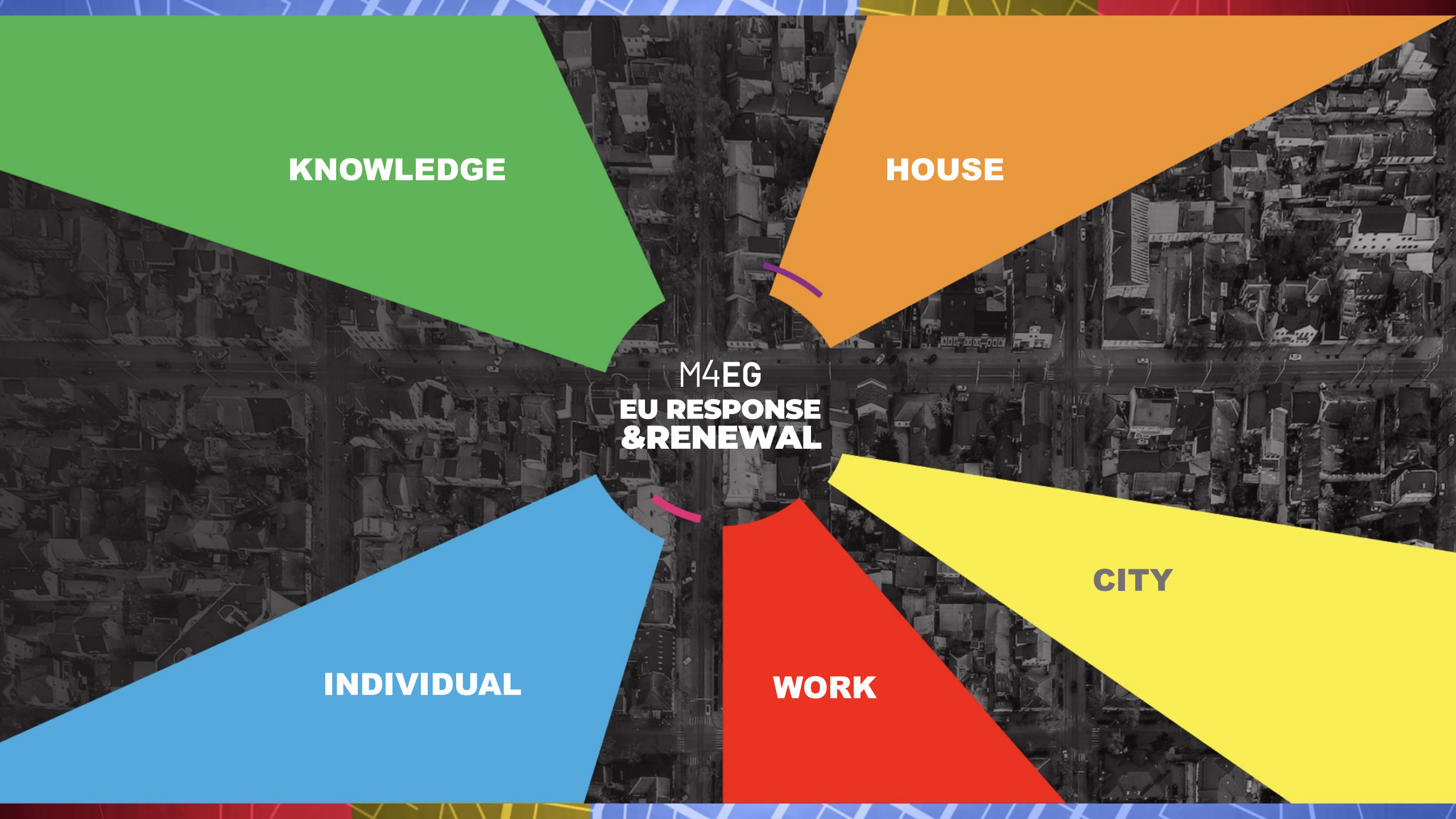
Response & Renewal

Economic Opportunities

Vibrant Communities

Innovation Capacities




KNOWLEDGE
HOUSE
M4EG
EU RESPONSE
&RENEWAL
CITY
INDIVIDUAL
WORK

Individual Level

An activity to address and support the needs of individuals at municipality

	RESPONSE	RENEWAL
AREAS TO EXPLORE	• Support mental health and well-being of IDPs, refugees and citizens • Provide innovative solutions for youth education and social support	• Social integration support via community building & engagement
EXAMPLES	 **Casserole Club** volunteers share extra portions of home-cooked food with people in their area who aren't always able to cook for themselves. They share once a week, once a month, or whenever works best for them. Riga's Youth Centre **KAŅIERIS** is a non-formal learning and inclusive collaboration space	 **Neighborhood Mothers** to provide support women who recently moved and strengthen otherwise often unrecognizsed skills **Tausend Taten** e.V. ("1,000 deeds") is to activate and expand in the areas of care for the elderly, children and young people as well as in the areas of education and support.

Home/Household Level

An activity to address and support the needs of families (households) at municipality

RESPONSE

RENEWAL

AREAS TO EXPLORE

- Support to provide basic and immediate needs of the households
- Community platforms to collectively organize, share and contribute resources for the seasonal changes (energy efficiency, heating, clothing, etc)

- Digital/physical spaces for people to create sense of belonging
- communal spaces to build social cohesion and inclusive neighborhoods

EXAMPLES

Carefully is an easy way to build a network of parents you know and trust to share care and provide mutual aid, redefining the traditional ‘care circle’ model for the digital age.

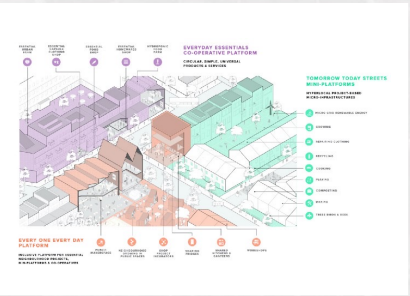
Everyone, everyday is an initiative that invites neighbors to come together to collectively share ideas and propose initiatives

Busy as Bees: communal garden and dynamic community hub for social integration

Via Baltea is a multifunctional private space for both socio-cultural facility and as workspace for craftsmen and artists

Work Level

An activity to address and support the need of economic activities including MSEs at municipality

	RESPONSE	RENEWAL
AREAS TO EXPLORE	• Reskilling and upskilling to support employment opportunities • Direct support to micro and small enterprises	• Green and circular business models including urban garden, regenerative agriculture • support on long-term labors integration • support and reorient start-ups and businesses
EXAMPLES	masai **Masai** is an online platform that provides reskilling and upskilling of professional with $0 upfront fee, and the professionals can pay back later	 **Plateau Urbain** is a temporary use organization where it examines the possibilities of vacant spaces in the city and build new ecosystems of work in Paris
		 Startup City Hamburg is an online platform where city provides overview of coworking spaces, financing opportunities and job offers
		 **Universal Basic Everything** is an initiative to create relationships, products and services accessible to everyone, open source and circular in their production in Barking and Dagenham, London

City Level

An activity to address and support the needs of families (households) at municipality

RESPONSE

AREAS TO EXPLORE

- Support to provide basic and immediate needs of the households
- Community platforms to collectively organize, share and contribute resources for the seasonal changes (energy efficiency, heating, clothing, etc)

EXAMPLES

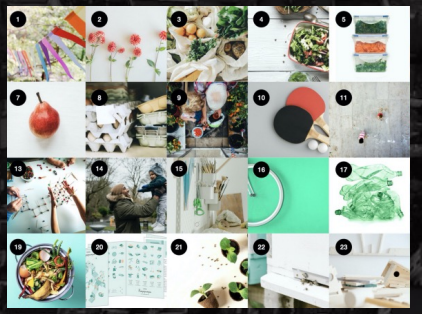
City as Commons in the city of Naples: co-design legal and sustainable urban commons governance mechanisms

Urban Belonging Project To design a more socially sustainable city, the project long for more diverse and nuanced insights about how the city works as a space of belonging - from those who live in it.

RENEWAL

- Rebuilding the brand and identity of the municipality
- Cultural activities to bring community cohesion
- Community participation platforms for accountability, transparency, engagement and ownership

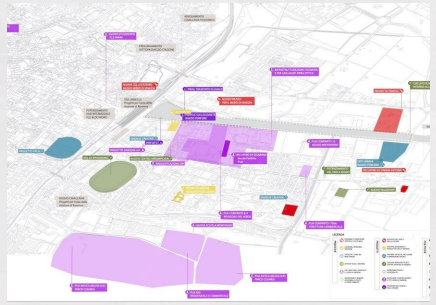
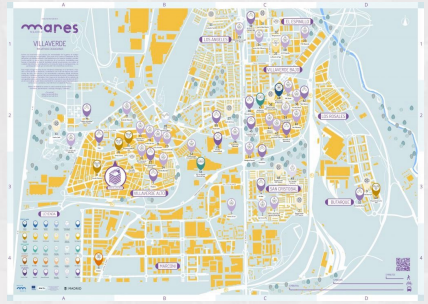
CUP4creativity in Budapest to connect residents, cultural producers and tech entrepreneurs



Tomorrow Today Streets is creating essential micro-infrastructures in neighborhoods including starter kits such as pots, hose pipes, bike tools, sewing machines, etc

Knowledge/Intelligence Level

An activity to address and support the need of data collection, citizen engagement and collective participation at municipality

	RESPONSE	RENEWAL
AREAS TO EXPLORE	• Immediate assessment, surveys, data collection, citizen engagement	• Participatory platforms to engage citizen, community or stakeholders • Collective intelligence activities to support municipalities at decision-making
EXAMPLES	 **Mapping the Darsena**: co-created digital environment to explore practices, projects and policies to shape the main vision and plan for future	 **City of Madrid** to create participatory mapping of existing networks and neighborhood initiatives
	decidim free open-source participatory democracy for cities and organizations **Decidim is a digital platform for citizen participation** Free/libre, open and safe technology. With all democratic guarantees.	 **Turin's Tavolo Tecnico**: Inter-departmental Cooperation for the Commons

Funded by
the European Union

UNDP

MAYORS FOR ECONOMIC GROWTH

EU RESPONSE &RENEWAL

LEARNING PROCESS + AREAS OF INTEREST EXPLAINER