

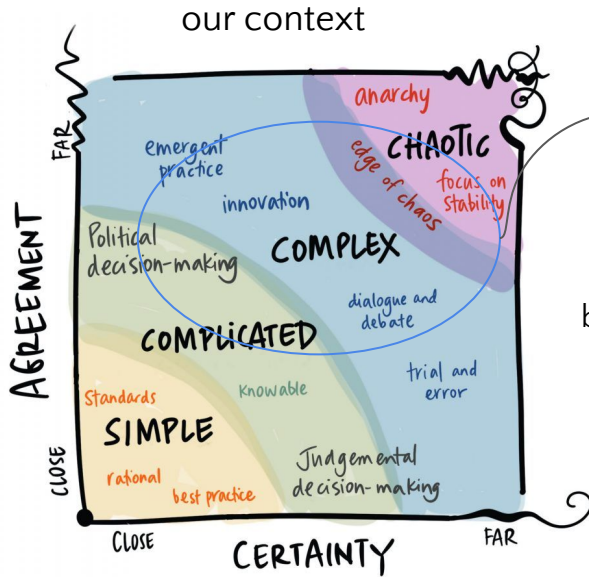


RBEC Technical Drop-in Call

Agorà and Cities:

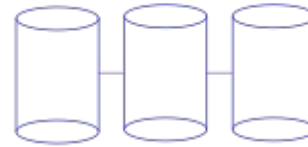
New Approaches to Urban Transformation

Why systems innovation and portfolios?



Development challenges that are difficult to solve because of complex interdependencies.

our traditional response



siloes

portfolios



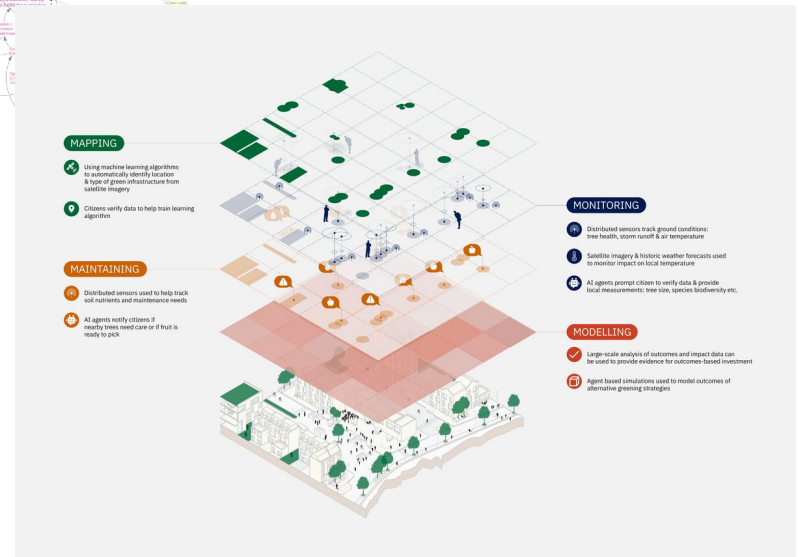
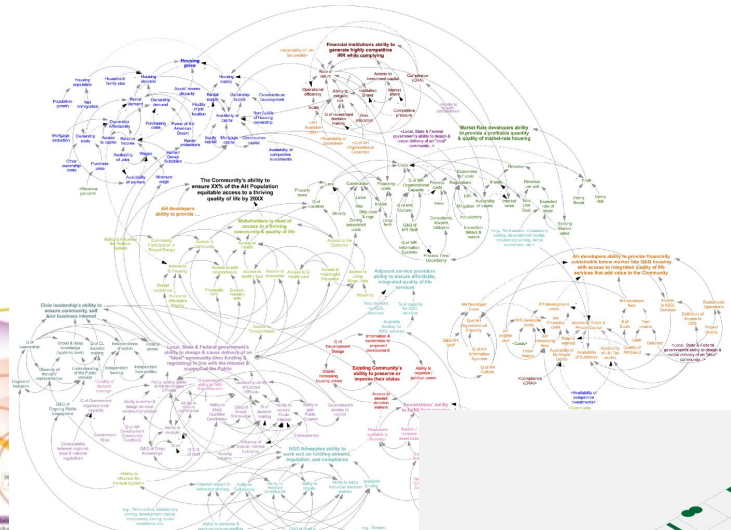
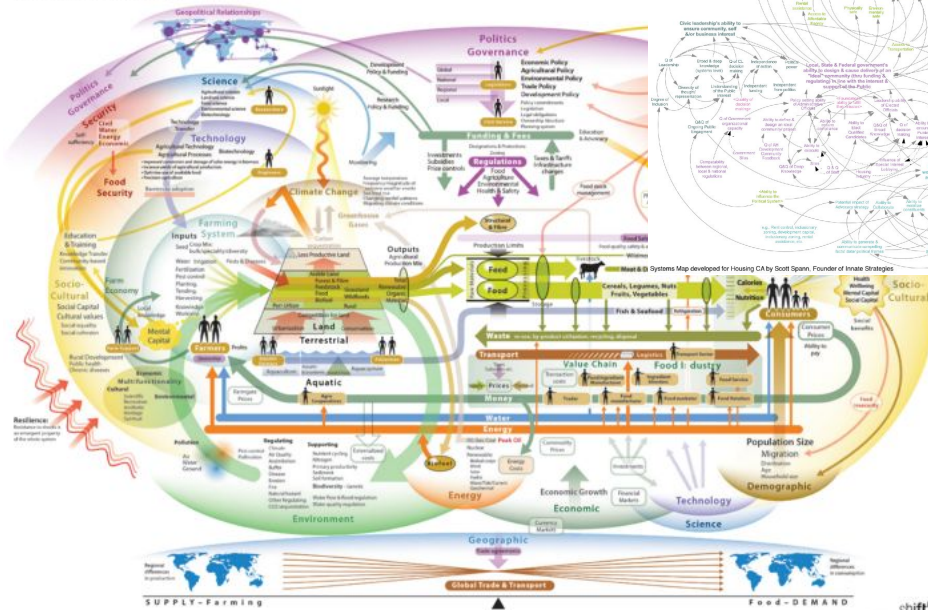
connected interventions

Stacey Matrix adapted by S.Bradd and D.Fingood

“A portfolio approach means supporting **many different but connected initiatives**, less on their individual potential, and more as a spread of options for exploring alternatives and connections and test our way forward.” Climate-KIC

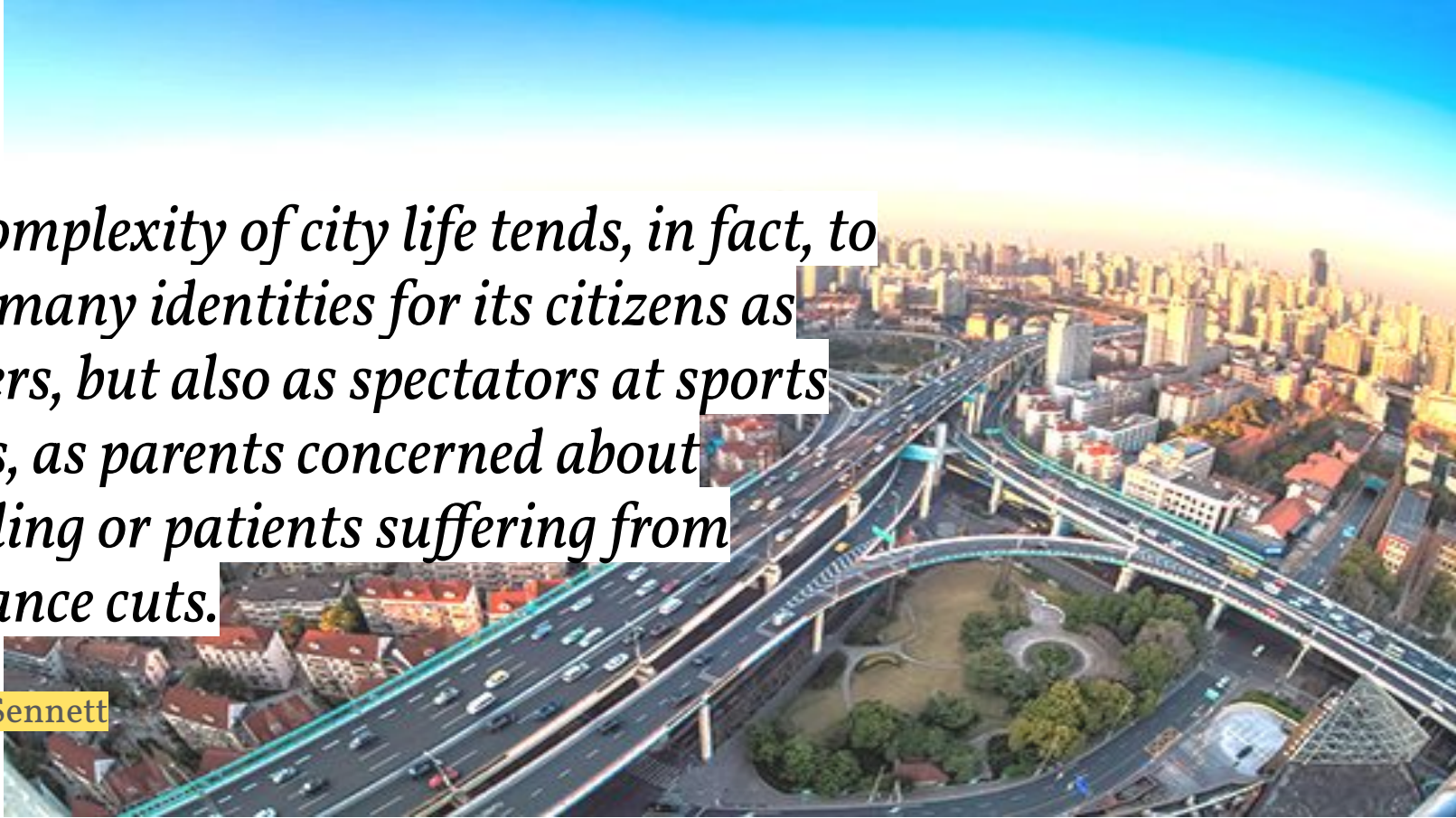
Where to start?

Global Food System Map



The complexity of city life tends, in fact, to breed many identities for its citizens as workers, but also as spectators at sports events, as parents concerned about schooling or patients suffering from insurance cuts.

Richard Sennett



What makes a city “a city” and how can you get engaged with urban systems to induce transformation?

Agora process looked into:

City features and characteristics

Commonalities in interactions and dynamics

Entry points and questions to ask for localization

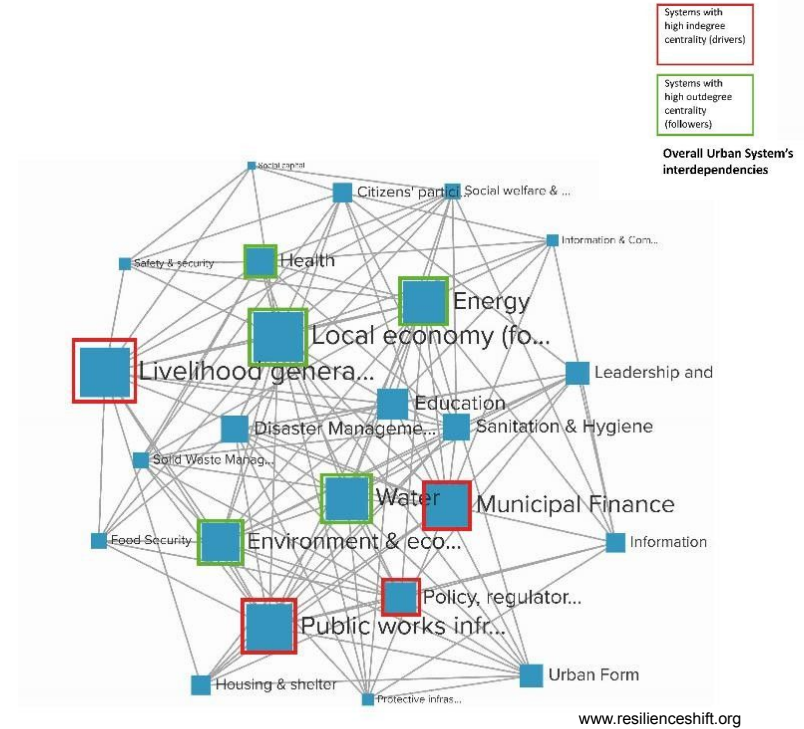


Agorà
a City Transformation
Portfolio

design tools

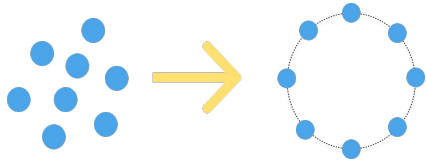
design processes and guiding questions

urban intelligence: key entry points

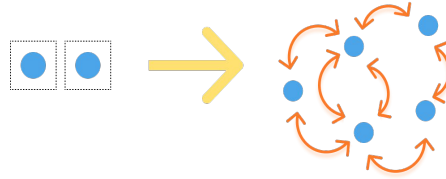


What is Agorà?

1 Provide system lens into complex challenges



2 Design portfolios with connected interventions



3 Build framework & capabilities for dynamic & adaptive management



System Context

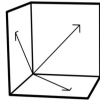


understand our identity

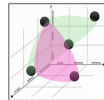


set up portfolio intent

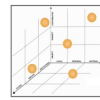
Option Design



design system canvas



use areas of interest & build positions



ideate learning options

Dynamic Management



Iterative learning, sensemaking and intelligence creation

TOOLS

Unpacking a Problem

Exploring the System

Positions in the System

Sensemaking



AREAS OF INTEREST

Locating system attractors through different lens in urban context

INDIVIDUAL



HOME/
COMMUNITY



WORK



CITY



KNOWLEDGE

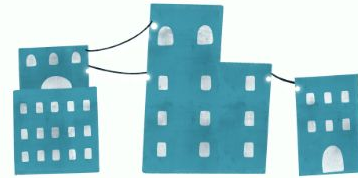
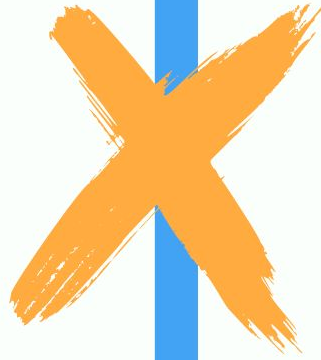




ECONOMIC OPPORTUNITIES

*Pragmatic function of a city:
standard of living*

*How we spend
(quantity x money)
= things, dwelling, work, infra*

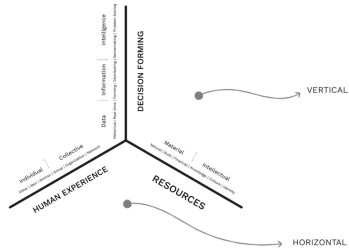


VIBRANT COMMUNITIES

*Existential function of a city:
quality of life*

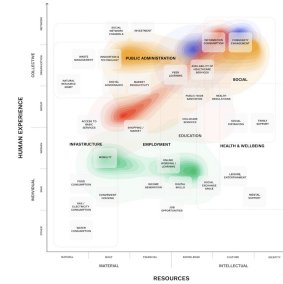
*How we spend
(quality x time)
= experience, leisure,
culture, values*

Example : Agora, Urban transformation stencil



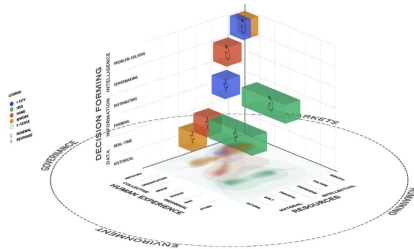
Social System Canvas

3D subjective model to present system structures



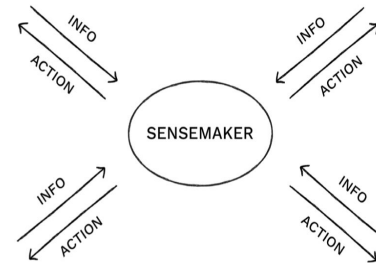
Areas of Interest

identifying system attractors to find strategic entry points



Portfolio of Options

articulating positions and various sets of intervention options for a portfolio



Sensemaking & Acceleration

iterative learning to develop policies and induce system changes

Example : TGFF Cities Experiment Fund, Learning Portfolio

#attractor

Youth x Knowledge x Apply

Go where knowledge networks within and outside Stepanavan come together to enable a learning hub for youth to develop diverse skill sets without having to leave Stepanavan

Youth x Fun x Apply

Go where the city interacts with resources outside to bring new forms of entertainment and enable fun for youth

City x Talent x Learn

Go where the city learns how to attract and retain new residents in the city, through research and targeted experiment

Orgs x Resources x Apply

Go where organizations are able to utilize existing but under-utilized infrastructure to transform and to enhance their value in the city

What can we do to initiate and learn on how to build vibrancy in Stepanavan?

City Experiment Fund : Vibrancy in Stepanavan

#strategicpartnerships

Local Gov't x Outside x Communicate

Go where the local government represents itself and communicates with the outside to attract financial and human resources to the city

Local Gov't x Partners x Learn

Go where the city learns strategically about potential relationships with businesses, funders, cities and other organizations to build transformative partnerships and networks that can expand the city's presence

Citizen x Data x Collect

Go where the city can collect data, analyze and learn about the density and diversity of daily interactions in the city

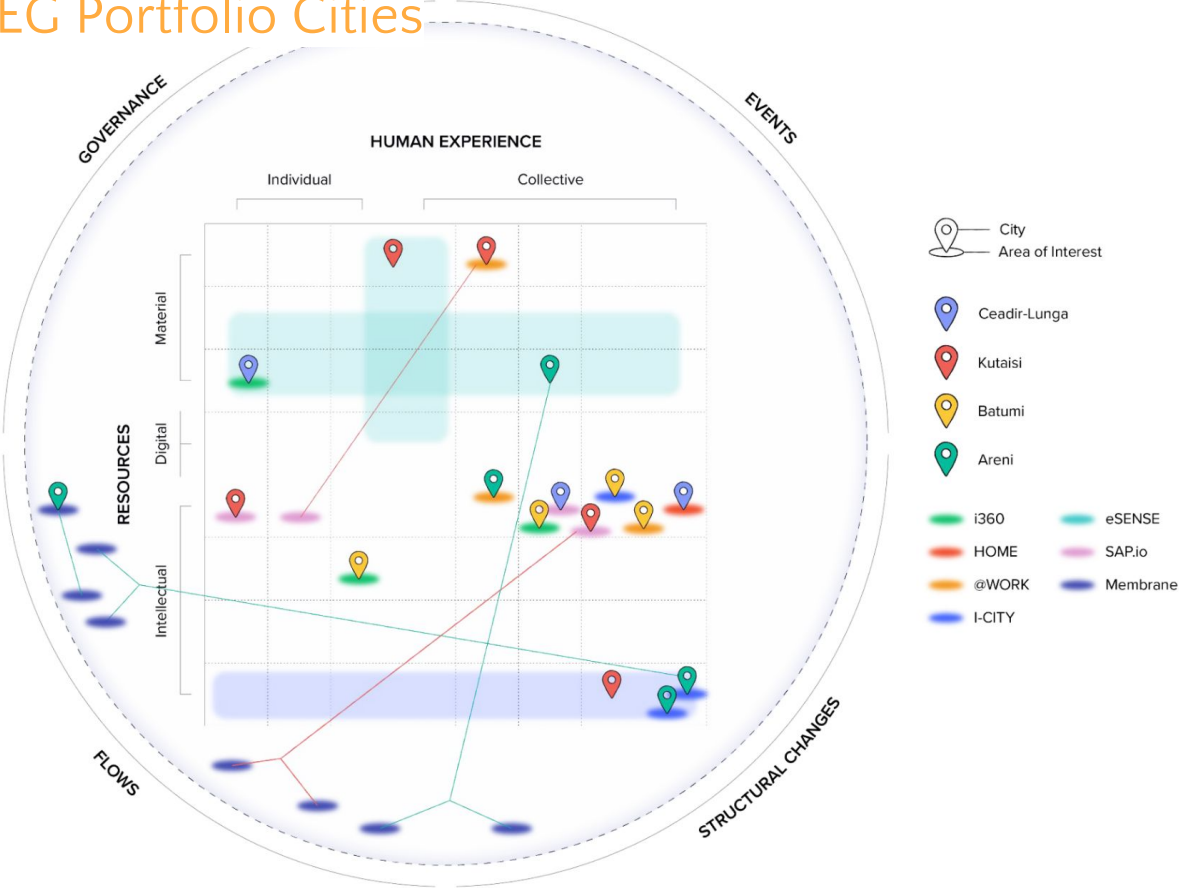
Citizens x Identity x Learn

Go where citizens in Stepanavan are imagining and building the collective brand and identity of the city

#reimaginingthecity

#collectiveidentity

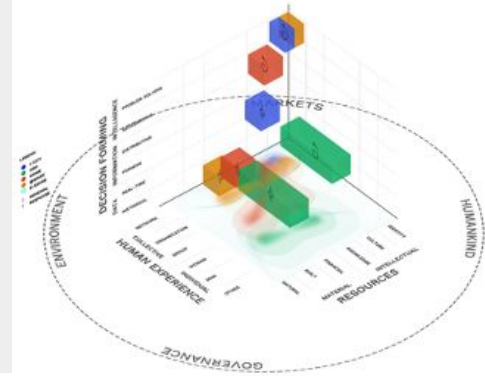
Example : M4EG Portfolio Cities



How are we applying Agorà?

Cities Experiment Fund

- Stepanavan, Armenia: [Vibrant City](#)
- Prizren, Kosovo: [Culture as economic enabler](#)
- Pljevlja, Montenegro : [Alternative Future-proof Work](#)
- Skopje, N.Macedonia: [Bio-waste system](#)



M4EG

- Areni, Armenia: [Sustainable Tourism](#)
- Batumi, Georgia: [Talent Knowledge Hub](#)
- Kutaisi, Georgia: [Eco Smart City](#)
- Ceadir-Lunga, Moldova: [Energy Efficient City](#)

Our Urban Offer

PORTFOLIO DESIGN



Utilizing UNDP's Urban Transformation Framework, Agora, a meta-model that provides a structure for the development of portfolios at the city level at an accelerated pace

SENSEMAKING & DYNAMIC MANAGEMENT



utilizing UNDP's Portfolio Sensemaking and Accelerating Protocol to extract insights from the activities and further develop both portfolio briefs for the iteration and evidence-based policy making

SOCIAL DEEP LISTENING



Social listening tools will be developed in the respective portfolio municipalities to capture community voices and narratives on the topic of rejuvenating the city with iterations

COMMUNITY DIALOGUE



to socialize on the learning outcomes and insights of the social listening, update the community on the portfolio development and gather feedback and insights from the community on new initiatives and stakeholders, portfolio-related themes, and developments.