

## Call for partnerships

(note july 1st, 2022)

### **FINANCE YOUR CITIES 2022 - The FMDV Summit**

#### **Friday October 21st, Abidjan, Ivory Coast**

Be part of the unique and cutting-edge event on Financing for Resilient Cities & Regions !

**First Global Summit on Financing Sustainable & Resilient Urban Development, Pioneered by FMDV, Bridging the *Finance in Common Summit*, With the 2022 special focus: Africa!**

The ***Finance Your Cities Summit*** was officially announced by the Ivory Coast government in April 2022, in New York, during the United Nations General Assembly's High Level Meeting on the Implementation of the New Urban Agenda. The international community has been invited to attend FMDV's first international summit on **financing and investing in resilient, sustainable and inclusive Cities and Regions**: the ***Finance Your Cities Summit***.

Bringing together **high-level national, regional and local representatives with key players in public and private finance and investment**, the Summit will facilitate the convergence towards a roadmap for accelerating climate and sustainable action.

**With a view on COP27 and the 2023 UN Agenda** both scoping attention on **bridging the global gap on financing and action**, the Finance Your Cities Summit will deliver **on bespoke solutions, with a focus on Africa**.

It will be held on **Friday October 21st**, in Abidjan, Ivory Coast, following and labeled as a [Finance in Common Summit](#) (FICS) event – the global meeting of all public development banks.

**Pioneered by FMDV**, the Summit is **hosted by the Autonomous District of Abidjan**, FMDV's co-President, and held **under the High Patronage of Ivory Coast**.

On the 19th and the 20th of October, the FICS will have gathered in Abidjan, executives of **500 Public Development Banks (PDBs)** committed to **finance a Green and Just transition for a sustainable recovery**, under the auspices of the African Development Bank (AfDB) and the European Investment Bank (EIB).

The **Finance Your Cities Summit** will unite **200 decision and policy makers** across the wide array of subnational financing ecosystem players. It will build on the FICS momentum to focus on **financing for a just and sustainable urban transition**, a prerequisite to achieving the 2030 Agenda and the Paris Agreement goals.

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## **The African Perspective on Localizing Financing & Investments**

For this first edition, the **Finance Your Cities Summit** will focus more specifically on the African continent, where:

- Urban population will double in Africa, with 950 million new urban dwellers by 2050;
  - There is a US\$ 150 billion annual deficit in infrastructure investment;
  - There is a systemic market failure: the supply of financing does not connect to the needs of cities – if less than 10% of available climate funds disbursed target local climate investments throughout the world, the number is below 3% when it comes to Africa.
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## **Finance Your Cities 2022**

### **A global opportunity to design and showcase actionable partnerships & solutions for urban transition: Africa takes the lead!**

#### **→ A one-day Summit with 3 high level foras:**

- The strategic and policy forum;
- The solutions forum, and
- The action forum.

**→ An action-oriented event**, in fast-track mode, in response to **the climate and sustainable investment and financing emergency** for resilient and inclusive Cities and Regions.

**→ A unique opportunity to accelerate, scale up, and engage in multilevel and multi stakeholder cooperation**, taking stock of **the leading edge financial engineering for the transition** to a just and sustainable urban development.

The *Finance Your Cities Summit* will **focus on applicable country-based solutions** and will **bring together the entire ecosystem of stakeholders**: ministers, mayors and governors, high-level representatives from development finance institutions (DFIs), UN agencies, Local and Regional Governments associations, private investors and companies, research institutes, urban practitioners and experts.

Participants will **be part of the pioneers' cohort**, to aggregate inspiring policies and solutions, develop new partnerships with high level decision-makers, and agree on specific priorities to accelerate urban financing and investment.

**At the policy level, *Finance Your Cities 2022* will focus on:**

- **Identifying the key policy frameworks** to steer financing flows towards sustainable cities and regions;
  - **Agreeing on the first multi-stakeholder resolution on localizing financing** that will be presented at COP27 and during the 2023 UN agendas;
  - **Defining an actionable roadmap** to align stakeholders in the coming years.
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**Call for partnerships**

*Finance Your Cities* offers extensive reciprocal benefits and opportunities:

→ **Côte d'Ivoire is engaged to fast forward multilevel and multi-stakeholder cooperation for action, and is mobilizing all devoted partners and peers as this year's African champion of sustainable and resilient financing for cities and regions' transition.**

As such, the country will rally its peers for the Summit, and promote its resolution and roadmap during the 27th session of the Conference of the Parties (COP 27) to the UNFCCC, which will take place in Sharm El-Sheikh, Egypt, from 07.11.2022 to 18.11.2022, and in the UN 2023 agenda.

→ *Finance Your Cities* is expected to be a yearly reunion, grounding its mobilization process and innovative approach into **a long lasting partnership for impact and delivery.**

→ FMDV Summit is a **"Finance In Common" labeled event** enhancing opportunities for networking with executives from 500 public development banks around the world.

Why and how to contribute to this unique high-level global Summit on sustainable urban financing & investment?

- **Premium access to information** ⇒ Being a partner gives the chance to be in the loop and kept informed of the organization process. Namely, partners will have: a clear overview of all events, meetings, topics and issues related to the Summit; the opportunity to arrange meet-ups with participants well in advance... It increases the chances of interacting with other high-level partners and participants, ensures an easy access to the VIP room and a position at the heart of high-level announcements.

- **Pitching and matchmaking sessions** ⇒ *Finance Your Cities* organization team will make sure partners have access to the content of the programs, especially those of the Action Forum, where the public leaders will present their urban priorities and investment plans to financiers – sessions for which FMDV commits in ensuring a follow-up within the year following the Summit. Strategies will thus be presented in advance, which will allow partners to prepare responses and engage in conversations on site.
- **Presentation of activities and programs** ⇒ During the Summit, moments will be offered to partners for them to value their programs; the participants will have extensive chances to discuss green investment and finance with high-level attendees and to build their own schemes for the coming years;
- **Business connections and opportunities** ⇒ Before, during and after the event, partners will benefit from significantly greater professional networking with financial actors which are directly connected to action; opportunities to be connected to the people who make a difference.
- **Network mobilization** ⇒ High level representatives will get the opportunity to present, exchange and conclude publicly during the numerous key-times of the day: the partners will receive regular updates, specific newsletters, zoom on one given issue...
- **Future benefits** ⇒ Just a few weeks after *Finance Your Cities*, FMDV will gladly include partners in the COP27 programming. This can be done through a representation, an invitation, a participation in a high-level panel... format to be confirmed
- **An impactful communication approach** ⇒ FMDV Team will be working hand in hand with the *Finance Your Cities*' partners in order to enhance the value of the partnerships with tools they can spread within their respective networks and communities. The partnership will be presented in all communication means and tools – print and web, or through network, press or public relations – including conferences or other events – targeting decision makers.

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## Finance Your Cities Summit: Be part of it!

FMDV, the Global Fund for Cities Development, is looking for its premium partners engaged in organizing, financing, promoting and mobilizing for the Summit.

Different options are considered for sponsorship, depending on the level of investment and the kind of support the organizations are willing to bring.

Partnering with this first of many *Finance Your Cities* Summit means joining the adventure from the very beginning, showing the ability to make a difference; being at the heart of where things actually happen; organize a constructive and action-oriented dialogue to unlock sustainable financing for resilient urban development.

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## FINANCE YOUR CITIES 2022

### October 21st, Abidjan, Ivory Coast

Pioneered by:



Under the high patronage of:



Hosted by:



Labeled:




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***FMDV - Global Fund for Cities Development*** is the international network dedicated to designing financing and investment solutions for sustainable urban development.

*FMDV co-leads the Coalition on Resilient Cities & Regions. With the Finance in Common entities, FMDV manages the two regional Alliances of Subnational Development Banks (SDBs)\*: one in Africa and one in Latin America and the Caribbean.*

*\*SDBs are Public Development Banks. Supported by National governments, or States, their mandate is to finance local governments and subnational urban investments*

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#### Contact-us:

Jean-François Habeau - Executive director  
[jfhabeau@fmdv.net](mailto:jfhabeau@fmdv.net)

Agnès Brulet - Communication manager  
[abrulet@fmdv.net](mailto:abrulet@fmdv.net)