

Stockholm +50 National Consultation: Jordan - Target Audience

To stimulate an inclusive bottom-up whole-of-society and whole-of-government conversation about the Stockholm+50 mission and vision, the target audience of the national consultations will be as follows:

- UN accredited and non-accredited major stakeholder groups will be involved and to ensure that individuals are represented by organizations, including:
 - NGOs,
 - Community-based organizations,
 - Universities and research institutions,
 - Private sector entities,
 - Interest groups (Women, youth, poor, indigenous groups, local communities, people with disabilities and other marginalized groups);
- Experts on particular issues;
- Semi-governmental actors, such as a national human rights institution or ombudsman;
- Political decision makers, including government authorities, and parliamentarians;
- Private sector entities, including small businesses and local entrepreneurs

To ensure adequate geographical coverage, three major consultation meetings are planned focusing on different regions and communities of Jordan; the North, Middle and South in addition to other outreach activities. Furthermore, National Consultations will leverage existing partnerships, such as that with the Swedish Embassy in Jordan, to highlight the importance of connection and collaboration in achieving the Stockholm +50 goals.