

Best practices: BIOFIN Costa Rica



FOOTPRINTS
4 OUR FUTURE



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- Unemployment, migration in Northern Costa Rica
- Vulnerability to climate change and climate risks
- Inequalities for women to access incentives, funding, credits
- Financial gap due to actual and future limitations for PES Scheme, due to 93% dependance on tax fuel of the PES Program
- Problems exacerbated by COVID 19
- Framed within Bicentennial Anniversary of CR (September 15th 2021)
- Contribution to Decarbonization Plan Goal to restore 400,000ha



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Results

- Total mobilized US \$ USD 1.66 M
- USD \$ 525 K mobilized through crowdfunding, US \$ 715 k through seed capital through Regional Green Development Fund (Germany, EU, GIZ, SIICA, CCAD)
- 2,544 individual donors, 19 private companies, 6 embassies ("Friendship forests" with Spain, Germany, France, Italy), 2 public institutions
- 6 implementing partners, 2 women led organizations
- 186 green wages, 31 green jobs to date, 95 beneficiaries of vulnerable communities

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Iniciativa Huella del Futuro

Reporte de avances - Proceso de siembra. Setiembre 2021



CON APOYO DEL FONDO DE DESARROLLO VERDE

Especie

Buscar

- (En blanco)
- Aguacatillo
- Almendro de montaña (*Dypterix panamensis*)
- Almendro de río
- Balsa
- Caobilla
- Espabel - *Anacardium excelsum*
- Fruta dorada - *Virola sp*
- Grano de oro

Unidad ejecutora asignada

Buscar

- (En blanco)
- Asoc. Amigos Millón de Árboles
- Fund. Abuela Ecológica
- Mujeres del Zota
- Municipalidad La Cruz
- Municipalidad Los Chiles

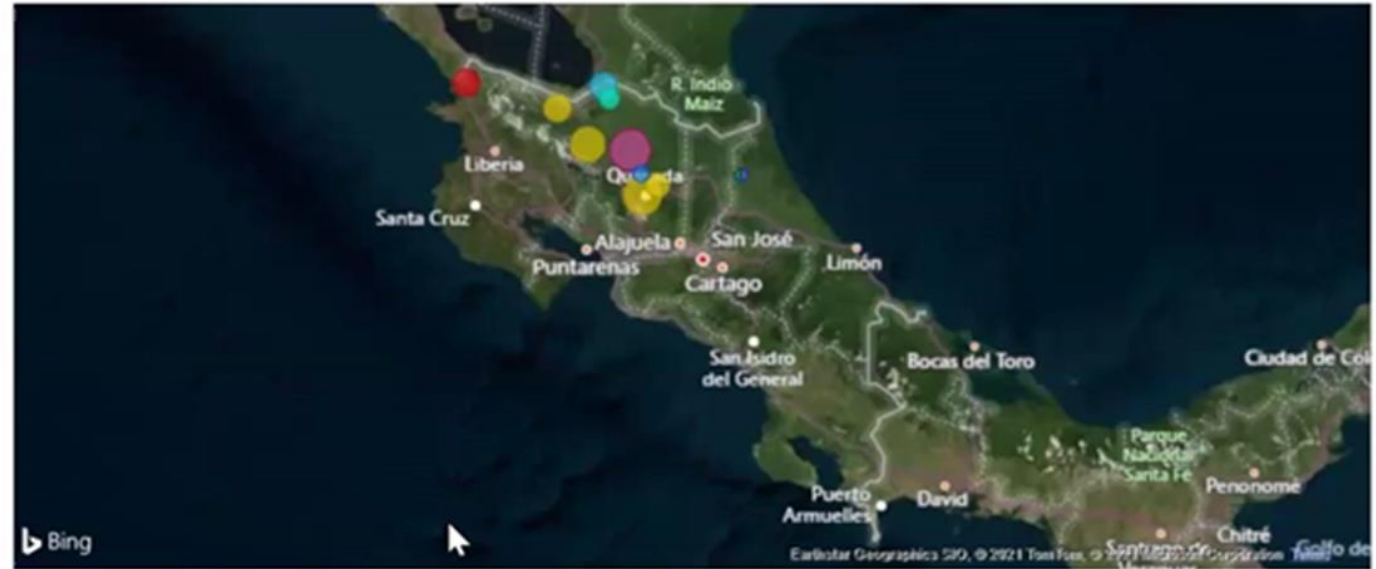
Donante

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Código donación

Search

Ubicación de árboles sembrados



Cód. árbol	Donante	Unidad ejecutora asignada	Estado	Latitud	Longitud
65-4	Adriana Chacon	Mujeres del Zota	Sembrado	10.46616901	-83.794191080004
65-5	Adriana Chacon	Mujeres del Zota	Sembrado	10.466340450000001	-83.79544199
65-3	Adriana Chacon	Mujeres del Zota	Sembrado	10.466346339999999	-83.795362119593
65-2	Adriana Chacon	Mujeres del Zota	Sembrado	10.46635021	-83.795374140007
65-1	Adriana Chacon	Mujeres del Zota	Sembrado	10.46635483	-83.795387169009



Lessons learned

1. Align to larger **impact goals, policy and institutions** (achieve 60% forest cover by 2030)
 1. **High level Champions**, Vice president of Costa Rica Epsy Campbell
 2. **Public credibility (FONAFIFO, UNDP)**
 3. **Transparency and Traceability of Funds and Results** (Georeferenced trees, donor and result report)
2. **Pursue effectiveness in Mobilization of Resources**
 1. **Target Audiences and Focus efforts** (individual donors least effective 3%, funds, companies and bilateral donors one on one, donation page mechanism by itself does not move donations,
 2. **Special considerations for Private and Public Companies, bilateral donors**, most effective through retail companies
3. **Comms, comms, and more comms**
 1. **Clear graphic design for Campaign as a whole** (logo, social media, life stories, press, ppt, face masks, videos, storyline, alliances)
 2. **investment time, stories, designer, PR specialist**

