



SparkBlue

USER BROCHURE

SparkBlue ignites collective intelligence and allows people to connect, share and co-create.



Scan to join your Community

Produced in June 2021

SparkBlue

With a suite of tools and features, SparkBlue empowers UN Agencies to think out loud, learn from each other, connect, collaborate and co-create.

It drives inclusive and measurable engagements that empower collaborative learning, discussion, and collective intelligence.

It's an effort for the UN community to jointly scale up our efforts to become more inclusive, incorporating a broader variety of voices and viewpoints in our work for the Decade of Action.



TOOLS FOR ONLINE ENGAGEMENTS



GROUPS

- Drive discussions, consultations, and communities
- Online consultations on SparkBlue are curated, moderated, timebound and lead to concrete impact.
- Tap into the global collective intelligence, conduct closed stakeholder engagements or create open community groups.

See how others have used it:

→ [VISIT CASE STUDY](#)



DASHBOARDS

- Create visually appealing webpages to nurture your community
- Dashboards allow you to centralize your engagements, ensuring your community has access to all the tools, information and resources they need.

See how others have used it:

→ [VISIT CASE STUDY](#)

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IDEATION

- Build incentives, empower participants to co-create solutions
- The ideation feature allows you to crowdsource ideas and find solutions to your challenges

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TOOLS FOR ONLINE ENGAGEMENTS

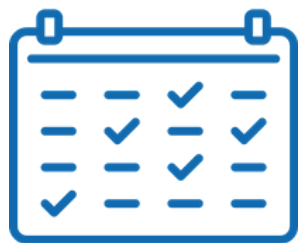


COURSES

- Make learning easy, meaningful, and up to date
- Built with contemporary learners in mind, the course function boasts self-paced modules, videos, quizzes and a badge system.

See how others have used it:

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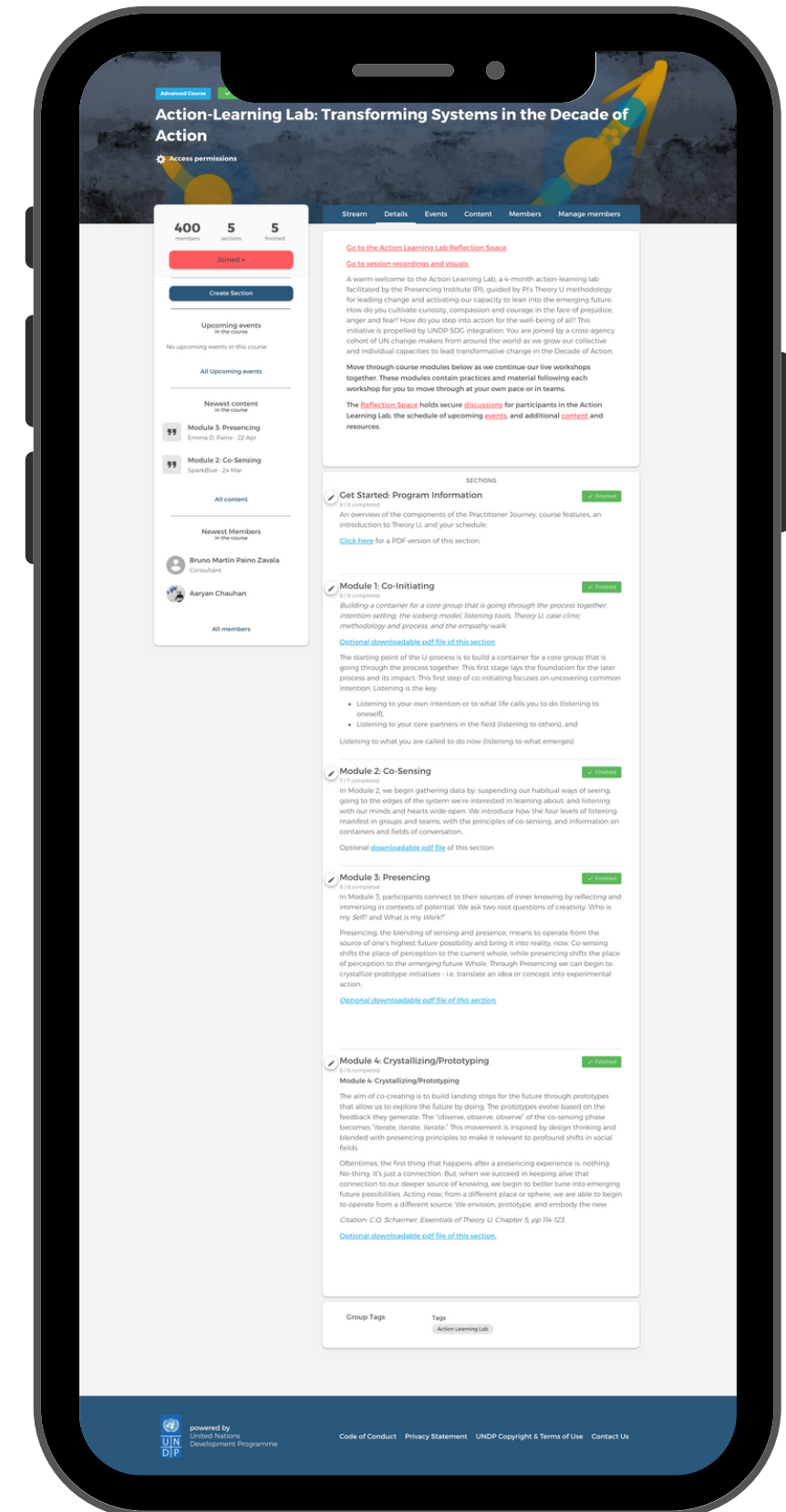


EVENTS

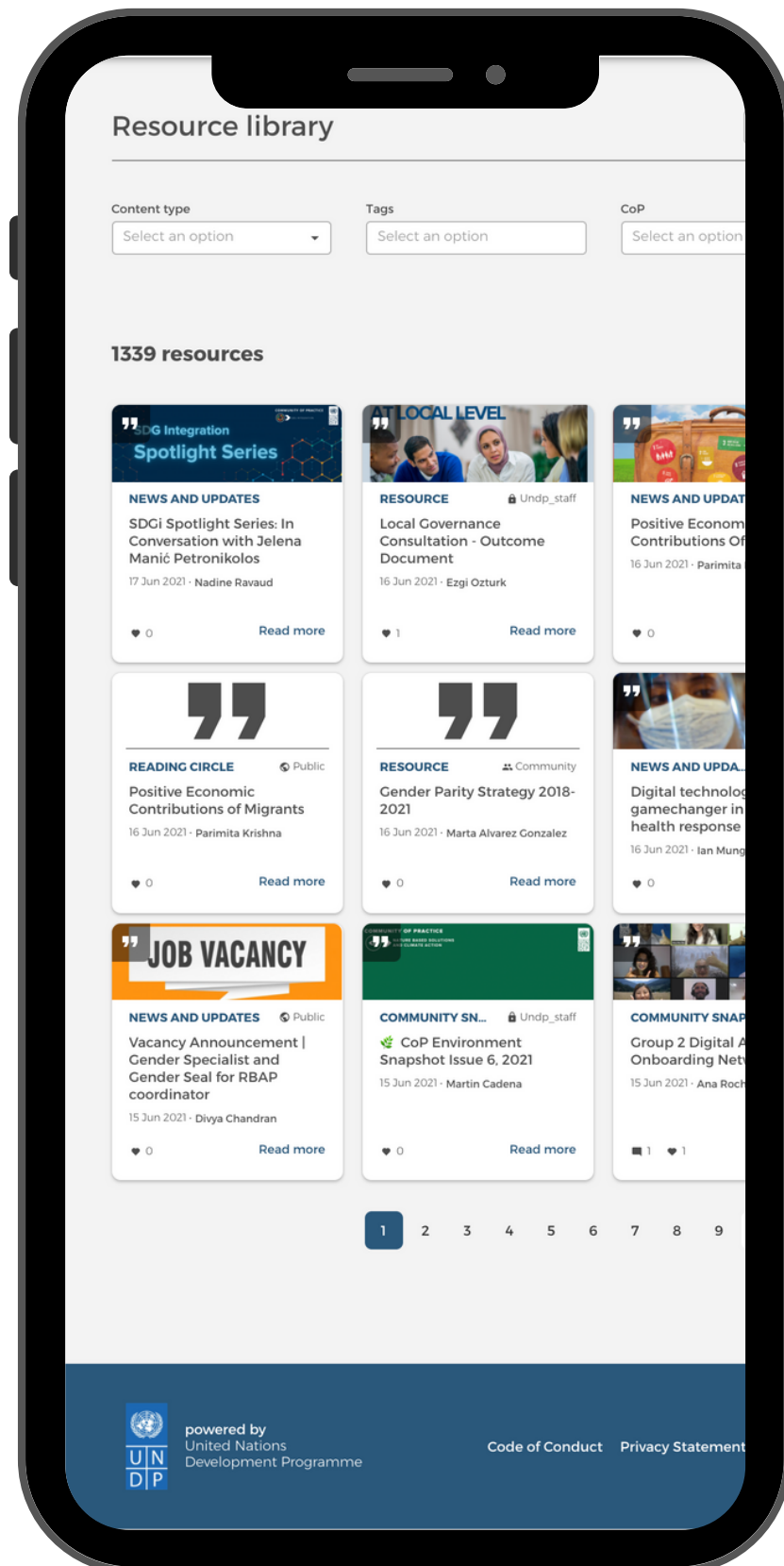
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TOOLS FOR ONLINE ENGAGEMENTS



RESOURCES

- Share and get feedback on your content
- Browse the resource library to discover reports, news, updates, resources, snapshots and more. Filter by content type, thematic interest or community.

Watch a quick video here.

See how others have used it:

→ [VISIT CASE STUDY](#)



FORMS

- Measure community response in a fast and easy manner
- Fast and easy to use, the forms tool helps you gather structured feedback and quantitative data to inform your community initiatives.

Coming soon

TAILORED ADVISORY SERVICES

Our team knows what it takes to deliver robust and thoughtful online engagements. Get the most out of SparkBlue experience with our expert advice, training and ad hoc support.



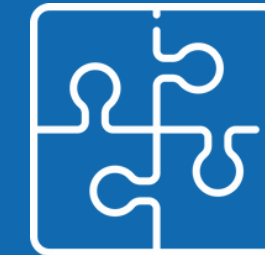
STRATEGY AND INSIGHT

- Concept design, planning and project management
- Advice and knowledge services
- Needs assessment
- Benchmarking, analytics, and metrics
- Sustainability and governance
- Expert roster



COMMUNITY ENGAGEMENT

- Communities of Practice expertise
- Network mapping
- Engagement strategy
- Communication, outreach, advocacy, content creation and social media support
- Best Practices in facilitation and moderation
- Access to a growing network of development practitioners
- Integrated online event design



TOOLS AND TECHNOLOGY

- One-stop-shop with built-in Yammer, Teams and Delve integrations
- Technical advice and expertise
- Custom digital products and tools
- Beautiful design
- Custom open-source technology
- Ready-made engagement solutions

OUR EXPERIENCE



53,321 USERS HAVE
LOGGED IN SINCE
THE LAUNCH IN
JUNE 2020



USERS FROM 135
COUNTRIES
ADDED THEIR VOICE



7,044 COMMENTS IN
93 ONLINE
CONSULTATIONS



OTHER UN AGENCIES THAT
HAVE UTILIZED THE
PLATFORM INCLUDE: FAO,
WFP, UNWOMEN, UNFPA,
UNICEF



8 VIRTUAL
MISSIONS HAVE
REPLACED IN PERSON
MISSIONS



MEMBER STATES & NGOs WHO
PARTNERED IN OUR CONSULTATIONS
INCLUDE: European Union, Germany, Spain,
Denmark, Italy, Sweden, SIDA, SIPRI, Elman
Peace.



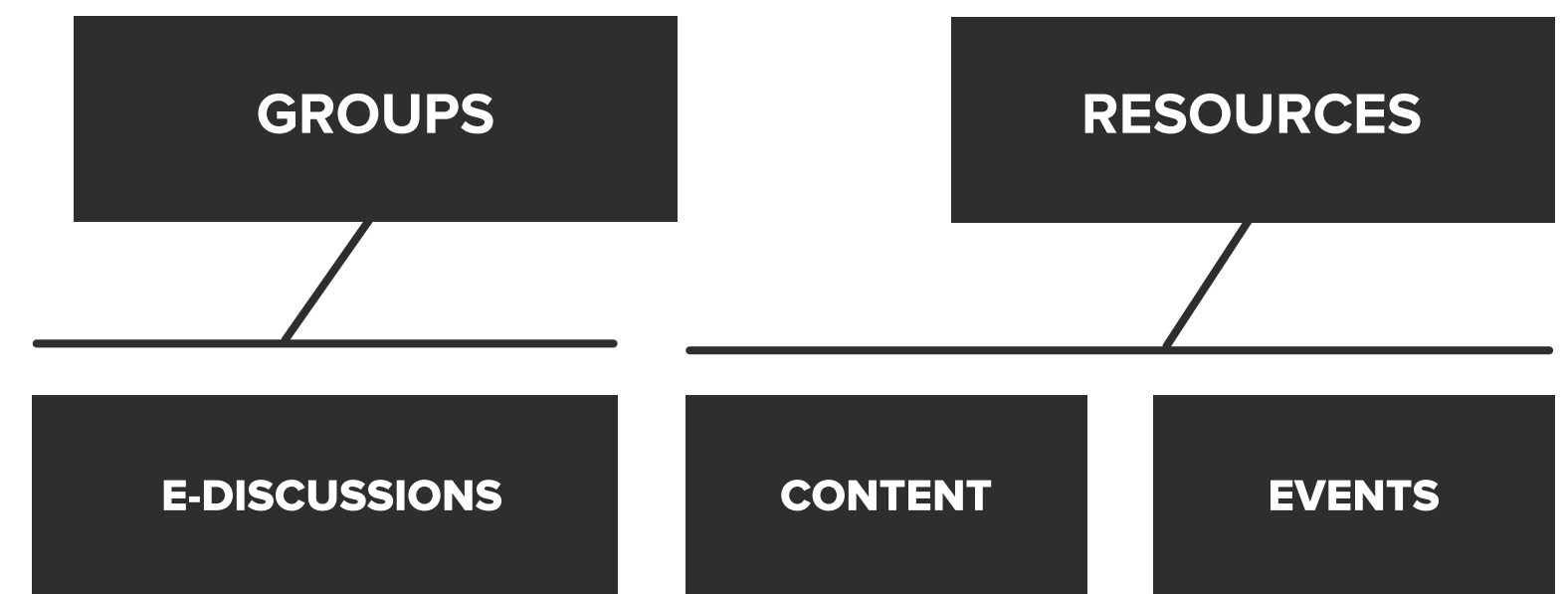
ENGAGEMENT WITH
ACADEMIA: Dexter University,
Pardee Center at Denver
University, Presencing Institute
(MIT).

QUICK GUIDE TO LEARN ENGAGE

KNOWLEDGE MANAGEMENT



COMMUNITY ENGAGEMENT



MORE FEATURES & INFO

AUTOMATED INTEGRATION WITH YAMMER AND TEAMS

Find more info on how SparkBlue enhances collaborating to drive concrete impact: explore our how-to page, video tutorials, FAQs)

KEEP UP WITH YOUR EVENTS, PAGES, COMMUNITIES YOU FOLLOW

By clicking on the FOLLOW button in each dashboard, and by enrolling into events, you will receive snapshots and email updates. On the SparkBlue.org main page you'll also find info on upcoming engagements and resources.

IT'S EASY AND QUICK TO REGISTER

Visit the [sign-up page](#), use your UN email address, create a user name and password, add a profile pic.

3 LEVELS OF ACCESS ARE POSSIBLE

For content and engagements: UNDP personnel, open to all, invite-only

105 LANGUAGES INCLUDED

Choose your preferred language using the auto-translate feature

→ Get in touch: info@sparkblue.org

