SparkBlue ignites collective intelligence and allows people to connect, share and co-create.

Scan to join your Community
With a suite of tools and features, SparkBlue empowers UN Agencies to think out loud, learn from each other, connect, collaborate and co-create.

It drives inclusive and measurable engagements that empower collaborative learning, discussion, and collective intelligence.

It’s an effort for the UN community to jointly scale up our efforts to become more inclusive, incorporating a broader variety of voices and viewpoints in our work for the Decade of Action.
**TOOLS FOR ONLINE ENGAGEMENTS**

**GROUPS**
- Drive discussions, consultations, and communities
- Online consultations on SparkBlue are curated, moderated, timebound and lead to concrete impact.
- Tap into the global collective intelligence, conduct closed stakeholder engagements or create open community groups.

See how others have used it:
→ **VISIT CASE STUDY**

**DASHBOARDS**
- Create visually appealing webpages to nurture your community
- Dashboards allow you to centralize your engagements, ensuring your community has access to all the tools, information and resources they need.

See how others have used it:
→ **VISIT CASE STUDY**  
→ **VISIT CASE STUDY**

**IDEATION**
- Build incentives, empower participants to co-create solutions
- The ideation feature allows you to crowdsourc ideas and find solutions to your challenges

See how others have used it:
→ **VISIT CASE STUDY**
TOOLS FOR ONLINE ENGAGEMENTS

COURSES

- Make learning easy, meaningful, and up to date
- Built with contemporary learners in mind, the course function boasts self-paced modules, videos, quizzes and a badge system.

See how others have used it:

VISIT CASE STUDY

EVENTS

- Build incentives, empower participants to co-create solutions
- The ideation feature allows you to crowdsourcing ideas and find solutions to your challenges

See how others have used it:

VISIT CASE STUDY
TOOLS FOR ONLINE ENGAGEMENTS

RESOURCES

- Share and get feedback on your content
- Browse the resource library to discover reports, news, updates, resources, snapshots and more. Filter by content type, thematic interest or community.

Watch a quick video here.
See how others have used it:

VISIT CASE STUDY

FORMS

- Measure community response in a fast and easy manner
- Fast and easy to use, the forms tool helps you gather structured feedback and quantitative data to inform your community initiatives.

Coming soon
Our team knows what it takes to deliver robust and thoughtful online engagements. Get the most out of SparkBlue experience with our expert advice, training and ad hoc support.

**TAILORED ADVISORY SERVICES**

**STRATEGY AND INSIGHT**
- Concept design, planning and project management
- Advice and knowledge services
- Needs assessment
- Benchmarking, analytics, and metrics
- Sustainability and governance
- Expert roster

**COMMUNITY ENGAGEMENT**
- Communities of Practice expertise
- Network mapping
- Engagement strategy
- Communication, outreach, advocacy, content creation and social media support
- Best Practices in facilitation and moderation
- Access to a growing network of development practitioners
- Integrated online event design

**TOOLS AND TECHNOLOGY**
- One-stop-shop with built-in Yammer, Teams and Delve integrations
- Technical advice and expertise
- Custom digital products and tools
- Beautiful design
- Custom open-source technology
- Ready-made engagement solutions
OUR EXPERIENCE

53,321 USERS HAVE LOGGED IN SINCE THE LAUNCH IN JUNE 2020

USERs FROM 135 COUNTRIES ADDED THEIR VOICE

7,044 COMMENTS IN 93 ONLINE CONSULTATIONS

OTHER UN AGENCIES THAT HAVE UTILIZED THE PLATFORM INCLUDE: FAO, WFP, UNWOMEN, UNFPA, UNICEF

8 VIRTUAL MISSIONS HAVE REPLACED IN PERSON MISSIONS

MEMBER STATES & NGOs WHO PARTNERED IN OUR CONSULTATIONS INCLUDE: European Union, Germany, Spain, Denmark, Italy, Sweden, SIDA, SIPRI, Elman Peace.

ENGAGEMENT WITH ACADEMIA: Dexter University, Pardee Center at Denver University, Presencing Institute (MIT).

Data captured on 31 May 2021
MORE FEATURES & INFO

AUTOMATED INTEGRATION WITH YAMMER AND TEAMS
Find more info on how SparkBlue enhances collaborating to drive concrete impact: explore our how-to page, video tutorials, FAQs)

KEEP UP WITH YOUR EVENTS, PAGES, COMMUNITIES YOU FOLLOW
By clicking on the FOLLOW button in each dashboard, and by enrolling into events, you will receive snapshots and email updates. On the SparkBlue.org main page you'll also find info on upcoming engagements and resources.

IT'S EASY AND QUICK TO REGISTER
Visit the sign-up page, use your UN email address, create a user name and password, add a profile pic.

3 LEVELS OF ACCESS ARE POSSIBLE
For content and engagements: UNDP personnel, open to all, invite-only

105 LANGUAGES INCLUDED
Choose your preferred language using the auto-translate feature

Get in touch: info@sparkblue.org