

ODA LEARNING SERIES 2020

Webinar #3: Communication for Development



Thursday, 10 September 2020, 11.00 - 12.00 Istanbul time

Register here for the webinar



“ SPEAKERS:



David Klimeš

David Klimeš is a leading Czech journalist and a Chief social economic commentator of the Czech media outlet Aktualne.cz. Having an extensive experience in journalism and communication regarding economy, politics and development, he also acts as a Lecturer of Communication, Marketing and Social Sciences at the Charles University in Prague and has authored several publications including the biography of the founder of the Czech NGO People in Need Šimon Pánek and a book about info entertainment “How entertaining it is to inform”. David has worked on a number of projects under the transformation cooperation umbrella, such as training of journalists in Cuba or workshops on media literacy in Belarus. In 2018, he was awarded the Karel Havlíček Borovský prize, prestigious award for journalism and publishing, and the Journalism Award.

Hannah Cole

Hannah Cole is currently Head of Communications at the Department for International Partnerships, within the European Commission. She has been at the Commission for over 10 years and been involved in a range of communications projects ranging from crisis communications and high-level events. In her current role, she oversees events and campaigns both inside and outside of Europe on EU sustainable development issues.



“ ABOUT THE EVENT:

COVID-19 has clearly illustrated the interconnectedness of the world we live in; making a strong case for why international development cooperation is so important. This is especially critical while communicating to the taxpayers, when all countries face their domestic challenges further aggravated with the COVID-19 crisis. Three webinars of the ODA Learning Series 2020 are dedicated to exploring this topic; from perceptions of the domestic audience, to branding and messaging sustainable development communications to strategies and tools for effective communication.

Agenda:

- Public perception of ODA – Example of the Czech Republic
- Who are we? Branding and messaging for evolving sustainable development communications
- Q&A and discussions

The weekly webinars of the ODA Learning Series 2020 are complemented by a virtual community of practice for development practitioners in Europe and Central Asia. Join the [Community on SparkBlue](#), submit your questions, contribute to the discussions and get updates on future events.

Register here for the webinar



The event will be recorded and uploaded on SparkBlue and shared with registered participants.