



~~Blaming~~
Taming Exponential Change
For Impact at Scale

CHALLENGES

Multiplying | Unpredictable | Mutating



RESPONSE

Enable *exponential* societal change, together



exponential: adjective | ex·po·nen·tial | \ ,ek-spə-'nen(t)-shəl \
~ when every change induces more and rapid changes



A Book
In
Every
Child's Hand

prathambooks.org



uidai.gov.in

How can we
empower 1 billion
residents of India
with a unique identity
and a digital platform
to authenticate
anytime, anywhere?



ekstep.org

How can we
increase access to
learning
opportunities
for 200 million
children?



How to **solve** societal problems
together
with speed, **at scale**, sustainably?

PIVOTAL QUESTION

Scale What Works?

≠

What Works At Scale?

FUNDAMENTALS

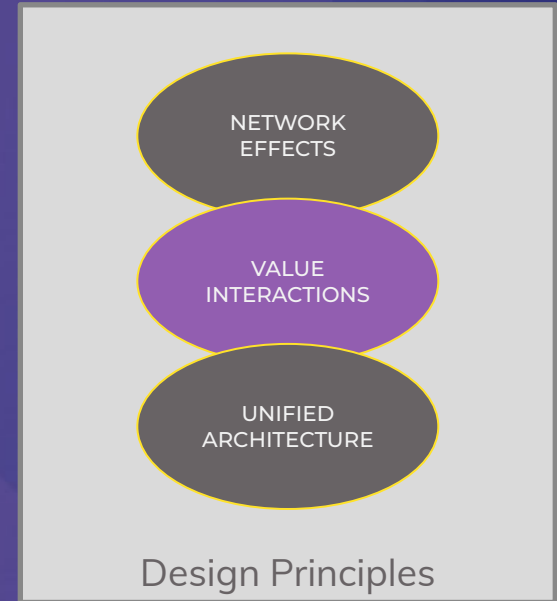
1



2



3



UNREASONABLE QUESTIONS



How can we enable affordable credit to improve livelihoods of 100 million households?



How can we create opportunity for 100 million artisans / farmers to earn more than Rs. 10,000 / month by 2030?



How can we amplify capacity to provide quality healthcare for 1 Billion underserved people, globally?

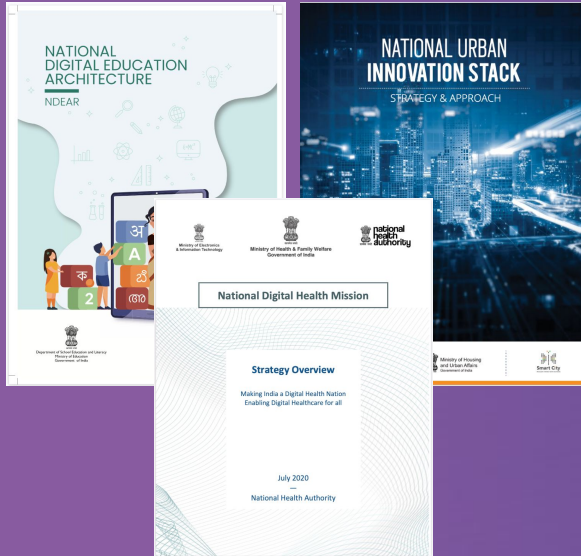


How can we strengthen the ability of the ecosystem to enable water security for 100 million people by 2023?

ILLUSTRATIONS

Societal Frames

e.g. Ecosystem Policies



Societal Exponents

e.g. Growth Networks

Project ECHO



Rapid diffusion of healthcare knowledge to serve 1 B, globally

- Global network of more than a million healthcare professionals
- Covid Response. ECHO Digital.

Harambee



Connecting 1.5 M youth with job opportunities in South Africa

- Launched SA Youth, a data-free platform for employment
- Business, Gov, CSOs join hands

Societal Platforms

e.g. Scale Networks

EkStep Foundation



Access to learning for 200 M children in India.

- Adopted in 35 States / UT's with 1+ Bn learning lessons. NDEAR.
- 50+ Bn minutes of usage

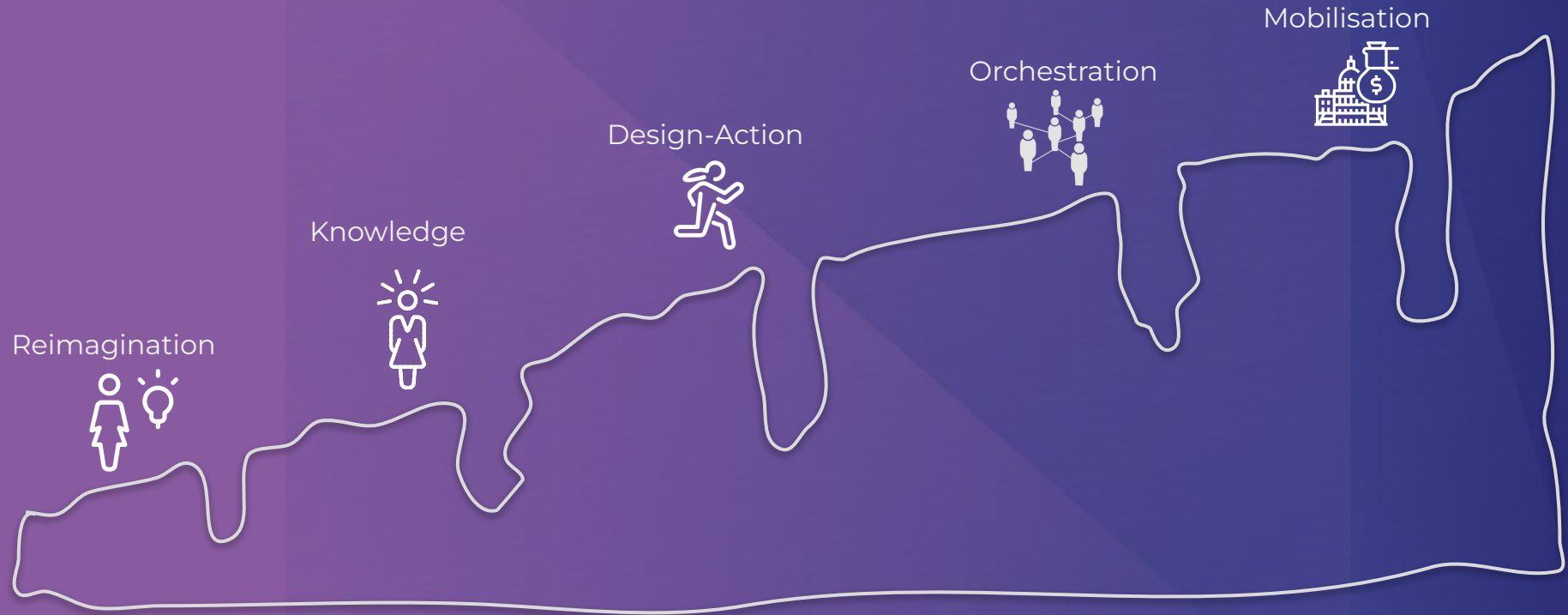
eGov Foundation



Citizen centric governance in 4400+ cities and towns (ULB)

- Processed 3.5 m grievances. Saved ₹ 1.3 Bn public funds
- 2500+ ULBs digitally enabled

THIS IS HARD



See The Larger System
Foster Reflection and Generative Conversations
Shift Focus to Co-creating the Future

LET US SOLVE TOGETHER, AT SCALE

